

BUSINESS WEEK

DODGE CITY COMMUNITY COLLEGE



*A world of
opportunities
waiting for
you...*

BUSINESS WEEK 2001

DODGE CITY COMMUNITY COLLEGE

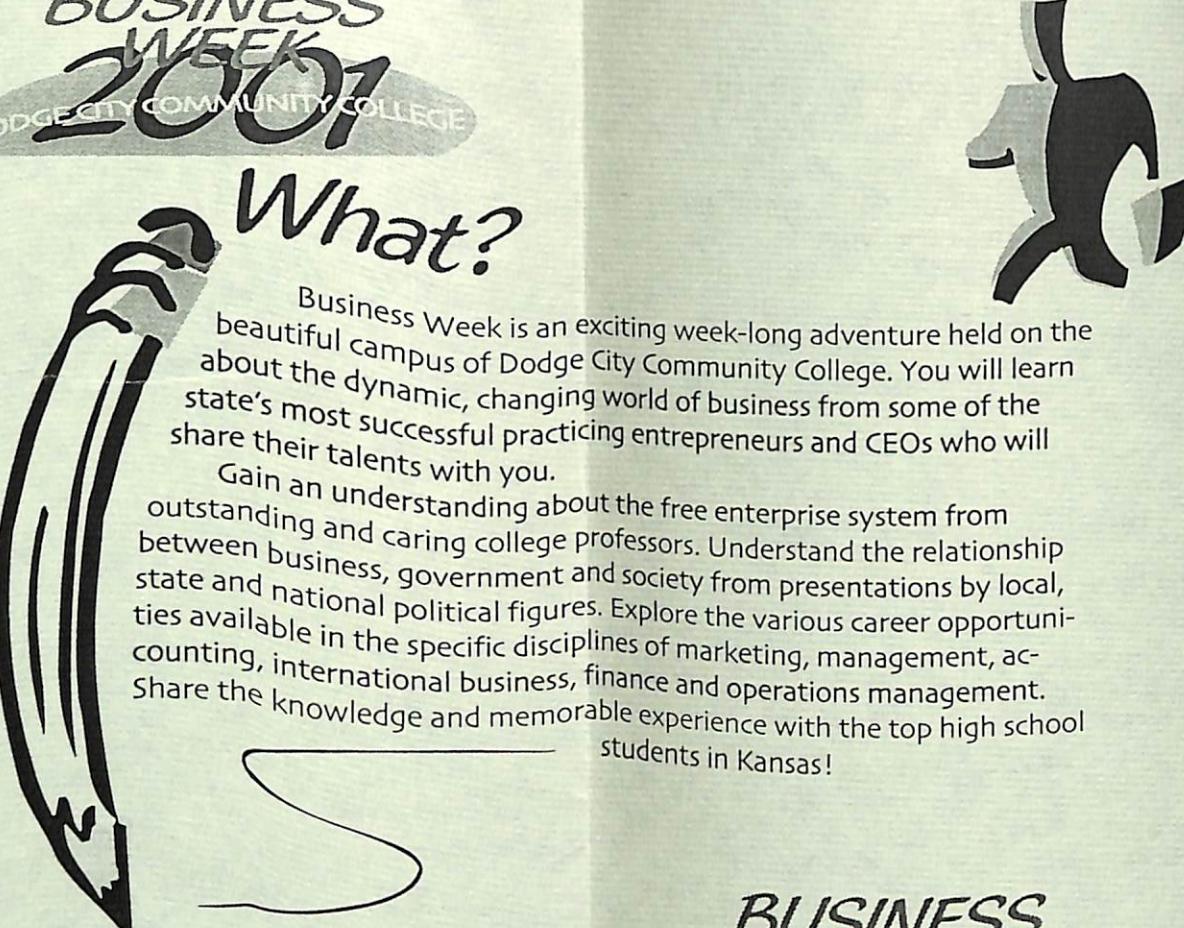
What?

Business Week is an exciting week-long adventure held on the beautiful campus of Dodge City Community College. You will learn about the dynamic, changing world of business from some of the state's most successful practicing entrepreneurs and CEOs who will share their talents with you.

Gain an understanding about the free enterprise system from outstanding and caring college professors. Understand the relationship between business, government and society from presentations by local, state and national political figures. Explore the various career opportunities available in the specific disciplines of marketing, management, accounting, international business, finance and operations management. Share the knowledge and memorable experience with the top high school students in Kansas!

Explore interesting topics:

- Leadership: The Challenge
- Motivation: The Power Source
- The Dynamics of Entrepreneurism
- Understanding Business Cost
- Applying the Components of Marketing
- Mastering Management Concepts
- Ingredients of a Business
- Capital, Resources, Personnel: Key Components
- Ethical Issues in Business



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Who?

Business is a basic component of any profession. Whether you choose to pursue medicine, law, education or any other career, business is essential to success.

Business Week is available to 2000-2001 high school seniors. No prior business classes are required. All highly motivated students who have a desire to succeed are encouraged to apply!

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Why?

In one, quality-packed week, you will:

- Receive three hours of college credit.
- Learn the fundamental components that distinguish the most successful businesses from the rest.
- Develop an understanding of prospective careers available to you.
- Be exposed to the latest technological tools that businesses use.
- Explore skills needed to be successful.
- Understand the driving forces of success.
- Share in the excitement of college life.
- Build lifelong friendships with some of the state's best students.
- Have fun!



Please send me more information and an application for
Dodge City Community College Business Week.

Name _____

Home Address _____

City/State/Zip _____

Phone _____

High School _____

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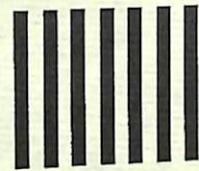
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RICHARD K BURKE, PRESIDENT - 201
DODGE CITY COMMUNITY COLLEGE
2501 N 14TH AVE
DODGE CITY KS 67801-9907



When?

July 8-14, 2001
Dodge City Community College
2501 North 14th Avenue
Dodge City, KS 67801-2399



Cost?

Only \$30 Registration/Tuition fee! This
covers room, board and tuition for the
entire week! Plus, earn three hours of
college credit!



Application?

Your high school's Business Week
coordinator has application forms. All
applications must be returned to Dodge
City Community College Business Week by
May 4, 2001.

Special assistance

Dodge City Community College's
Center for Business and Industry is com-
mitted to making programs accessible to
all participants. If you have special require-
ments due to disabilities or dietary restric-
tions, please contact the Center for Busi-
ness and Industry at 316/227-9295 by June
8, 2001. After that date, we will make
every effort to provide assistance, but
cannot guarantee that requested services
will be available.

*For more information,
contact:*



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President

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